



NATIONAL PIANO FOUNDATION

Interested in Exploring a Career in the Music Industry?

In just a few months—or perhaps in the next year—you will graduate with a degree in music or music business. What's next?

Did you know that there are several lucrative opportunities available to you in addition to teaching and performing? The same passion and drive that helped you succeed in making music can also make you successful in a business-related musical career. With the right personality and hard work, you can remain connected to music-making and earn up to a six-figure income.

Here is just one incredible success story.

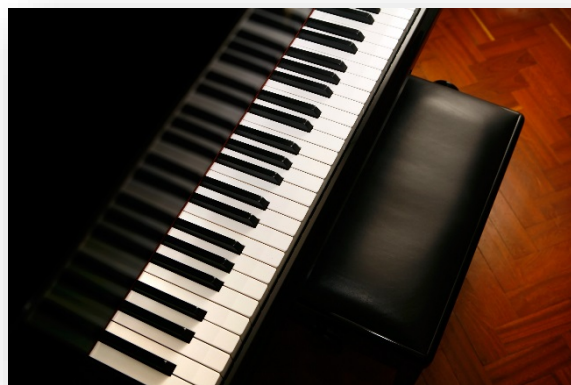
Thomas Solich is a conservatory-trained pianist who is also the founder and owner of the highly-successful Solich Piano Company in Ohio. Now in his 10th year as a retailer, Thomas has leveraged his musical training into a rewarding career as one of the most productive music business owners in the country. You may be surprised that he has accomplished all of this by the ripe old age of 31!

Thomas is passionate about bringing his story to people like you—and to show you that a career in piano sales can be a viable and rewarding profession. But his mission is even greater. Thomas is committed to creating hundreds of new music-makers through his store and his musical outreach efforts. What could be greater than doing something you love and make a living at it!

Piano & Keyboard Sales Boot Camp

Thomas Solich will be just one of the many fine presenters and industry experts at a three-day **Piano & Keyboard Retail Boot Camp** at Ferris State University in Big Rapids, Michigan.

Not only will you learn about piano and keyboard sales as a career, you will also learn about yourself and gain valuable tools that will help you in whatever career you choose. Sign up today for the Piano & Keyboard Sales Retail Boot Camp!



Here is just some of what you will learn:

- How to use your musical training and credibility to bolster your success
- How to embrace a piano sales career path
- Understand the structure of selling pianos and yourself
- Using your online presence and social media to your advantage
- Job applications – what works, what doesn't
- How to network effectively
- Hidden job markets
- And more...

What will I get out of the Piano Sales Retail Boot Camp?

A limited number of students who successfully complete the boot camp will have the opportunity to accept a 3-month internship with an established music dealer in the Midwest region.

Where: Ferris State University, Big Rapids, Michigan

When: Plan to arrive on Monday, May 23

Boot Camp runs from Tuesday, May 24 – Thursday, May 26 (ending at noon)

Free transportation to and from the airport (Gerald R. Ford International, Grand Rapids) will be available.

Cost: ONLY \$195! (includes enrollment and 3 nights lodging and meals).

Deadline: Applications and enrollment fee must be received by May 10, 2016.

How do I sign up?

- Go to: www.pianonet.com and register online
- Or Contact Richard Rejino at the NPF headquarters: 972-233-9107, ext. 211.
Email: richard@madcrouch.com.

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